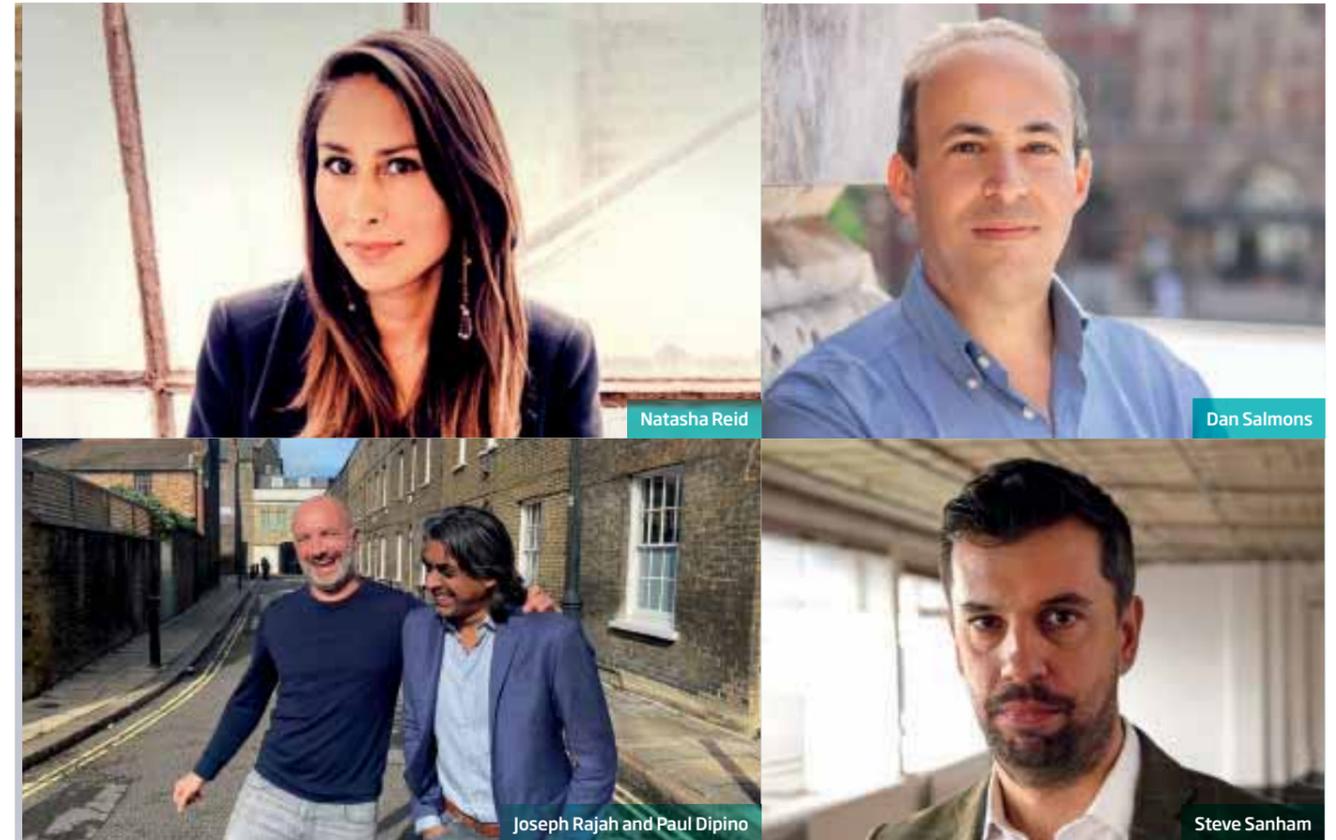


# Meet the RESI Trailblazers

Revealed: this year's cohort of RESI Trailblazers, as selected by the RESI Senate, the *Property Week* editorial team... and you

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Natasha Reid

Dan Salmons

Joseph Rajah and Paul Dipino

Steve Sanham

Wilson. Urbane is a development company which delivers socially permeable, high-quality housing for London utilising MMC. Due to the flexible, factory-made nature of their homes, Urbane has an agile business model, which operates effectively on challenging London sites from micro (single plot) to macro (300-plus units).

Prior to Urbane, Porter founded award-winning MMC practice Surface to Air Architects. She also founded Chicks with Bricks: a network dedicated to celebrating diversity in the property industry.

**Mantra:** "Standardise the invisible, customise the visible."

### James Puddle

**MD and founder, One Global Property Services**

**What's so trailblazing?** Puddle began his career at London estate agency Hamptons International and five years later moved to Strutt & Parker where he spent a further six years working within the company's residential development team, with a specialist focus on consultancy and overseas project marketing.

In 2017, Puddle spotted an opportunity

in the market and relocated with his family to Singapore, where he founded One Global Property Services, a boutique real estate agency business that specialises in international project marketing.

**Mantra:** "Live everyday like it's your last. Never ever give up and always treat everyone that you come across in life in the same way that you would like to be treated yourself."

### Joseph Rajah/Paul Dipino

**CEO/CIO, Joseph Homes**

**What's so trailblazing?** Rajah and Dipino run a multi-award-winning residential-led development company. Its 'live well' manifesto puts the wellbeing of stakeholders at the forefront of all decision making.

It is B-Corp-certified and one of fewer than 100 worldwide organisations to sign up to the WGBC net-zero building commitment. With a £1.1bn multisector pipeline of high-quality, highly sustainable, low-toxic property, Joseph Homes aims to raise the bar for the industry by building better homes for a better world.

**Mantra:** "If it's funny, you're not in trouble."

### Natasha Reid

**Founder, MATTER . SPACE . SOUL**

**What's so trailblazing?** Reid is founder of MATTER . SPACE . SOUL, an innovative architecture and research lab shaping places for wellbeing.

Starting from the social, psychological and emotional impacts of the built environment, the consultancy aims to create joyful, meaningful, enriching places and experiences and act as a catalyst for step-change in the industry. Reid is a passionate advocate for the power of design to create impact that matters, and regularly presents on socially conscious approaches to design.

**Mantra:** "Making change that matters with empathy, experimentation and curiosity for what could be possible."

### Dan Salmons

**CEO, Coadjute**

**What's so trailblazing?** Salmons' passion for innovating with technology spans 30 years and includes the first offset mortgages, the world's largest parking app and the launch of